



FOR IMMEDIATE RELEASE

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**Connex Credit Union Presents New Britain Rock Cats Baseball Tickets
to Smart Start Winner**



Pictured are (left to right): Andrew Messana, Connex North Haven Branch New Accounts Representative; and Julia Freeman, New Britain Rock Cats ticket winner.

North Haven, CT (August 31, 2011) - Connex Credit Union has partnered with NBC 30 TV in a Smart Start promotion geared toward starting young people on the path of saving. Each week from July 11 through September 3, new members age 18 and under who open a Connex youth account will be entered in a drawing for a family four-pack of tickets to a local event or attraction.

New member Julia Freeman of North Haven received a family four-pack of tickets to a New Britain Rock Cats baseball game. Andrew recently became a Connex member. Connex offers youth accounts tailored to the growing needs of young members, including savings and mini-money market accounts, and Teen Green checking for young adults.

About Connex Credit Union:

As the Unbank, Connex Credit Union is one of Connecticut's largest credit unions that serves more than 40,000 members at 7 branches throughout greater New Haven. Headquartered in North Haven, Connecticut, Connex is a full-service member-owned credit union that offers members a full range of financial services and products, including savings and loans, Unbank Checking, Smart Score credit score range, free online banking, and more. Membership is open to anyone who lives, works, attends school or worships in New Haven, Hartford or Middlesex Counties. It's time to Unbank! For more information, please call 1-800-CR-UNION or visit www.connexcu.org or www.unbanknow.org.

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