



FOR IMMEDIATE RELEASE

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**Connex Supports Empowering Women with
Nearly \$700 Donation to Woman, I Am Inc.**

Funds were collected through Coins-for-Change charitable initiative



Chardonee Avelar, Executive Director/Founder of Woman, I am Inc. (left) with Elizabeth Cowell, Hamden branch New Account Representative.

Hamden, Conn (Feb. 12, 2018) - [Connex Credit Union](#) recently donated more than \$600 to [Woman, I am Inc.](#) in support of the organization's mission to empower all women with the proper tools for spiritual and personal development. These funds were raised through *Coins-for-Change*, Connex's philanthropic program that contributes more than \$13,000 annually to local charitable organizations as part of the [ConnexCares](#) initiative.

The overall vision of Woman, I Am Inc. is to create an international network of women who have access to a support system that encourages personal growth. They are committed to the development of all members and believe in the unifying of women by providing a healthy atmosphere for mutually-beneficial relationships while supporting members through their personal and spiritual transformations.

“We would like to thank Connex Credit Union for these funds that will assist us in our programming, marketing and community events,” said Chardonee Avelar, Executive Director and Founder, Woman, I am Inc.

To learn more about Woman, I Am Inc., or to donate, please visit <https://www.womaniaminc.com/>

With the Coins-for-Change program, Connex charges a 5 percent fee to members, and a 7 percent fee to non-members, to use its coin-cashing machines. Each fiscal quarter, 100 percent of this money is donated to deserving organizations in the local community.

Local nonprofit or charitable organizations interested in participating in the “Coins-for-Change” program, are encouraged to contact Roquita Johnson at Connex Credit Union, at 1-800-CR-UNION or rjohnson@connexcu.org.

About ConnexCares:

[ConnexCares](#) is Connex Credit Union’s charitable and philanthropic program. The mission through ConnexCares is to promote financial literacy, well-being and understanding to our members and the greater communities Connex serves.

About Connex Credit Union:

As the Unbank, Connex Credit Union is one of Connecticut’s largest credit unions serving more than 50,000 members at 7 branches throughout greater New Haven. Headquartered in North Haven, Connecticut, Connex is a full-service member-owned credit union that offers members a full-range of financial services and products. Membership is open to anyone who lives, works, attends school or worships in New Haven, Hartford, Middlesex or Fairfield Counties. For more information, please call 1-800-CR-UNION or visit connexcu.org.

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