



FOR IMMEDIATE RELEASE

Media Contact:

Matt Szatkowski, Mason, Inc.
(203) 393-1101 ext. 162 / (203) 824-6606 (cell)
mszatkowski@mason23.com

**Connex Impacts Lives of Local Youth with
More Than \$1200 Donation to Girls Lead, Inc.**

Funds collected through Coins-for-Change Program



Connex Marketing and eServices Specialist Roquita Johnson (right) presents Girls Lead, Inc. Founder and Chief Operating Officer Shamain Johnson-Cohen (left) with a check worth \$1,243.06. These funds were raised through the Credit Union's Coins-for-Change program.

NORTH HAVEN, Conn (Aug. 14, 2017) - [Connex Credit Union](#) recently donated more than \$1,200 dollars to [Girls Lead, Inc.](#) in support of scholarships for its members pursuing higher education. These funds were raised through Coins-for-Change, Connex's philanthropic program which contributes more than \$13,000 annually to local charitable organizations as part of its [ConnexCares](#) initiative.

Bridgeport-based Girls Lead, Inc., provides students with the experience, knowledge and leadership skills necessary for a successful career. This non-profit organization administers workshops designed to help participants become effective leaders and explore various career paths.

"Thank you so much to Connex for this donation," said Shamain Johnson-Cohen, founder and chief operating officer, Girls Lead, Inc. "This gift will tremendously impact the lives of our young members and help fund scholarships for our high school seniors."

To learn more about Girls Lead, Inc., or to donate, please visit [leadergirls.com](#).

With the Coins-for-Change program, Connex charges a five percent fee to members, and a seven percent fee to non-members, to use its coin-cashing machines. Each fiscal quarter, 100 percent of this money is donated to deserving organizations in the local community.

Local non-profit or charitable organizations interested in participating in the "Coins-for-Change" program, are encouraged to contact Roquita Johnson at Connex Credit Union, at 1-800-CR-UNION or rjohnson@connexcu.org.

About ConnexCares:

[ConnexCares](#) is Connex Credit Union's charitable and philanthropic program. The mission through ConnexCares is to promote financial literacy, well-being and understanding to our members and the greater communities Connex serves.

About Connex Credit Union:

As the Unbank, Connex Credit Union is one of Connecticut's largest credit unions serving more than 48,000 members at 7 branches throughout greater New Haven. Headquartered in North Haven, Connecticut, Connex is a full-service member-owned credit union that offers members a full-range of financial services and products, including savings and loans, Unbank Checking, Smart Score credit score range, free online and mobile banking and more. Membership is open to anyone who lives, works, attends school or worships in New Haven, Hartford, Middlesex or Fairfield Counties. Connex Credit Union helps guide and improve members' financial lives through the Connex Advocacy Promises: We will always work in your best interest; we will work with you to understand your goals, identify your financial needs and provide solutions to improve your life; and we will be responsive to you and make your experience simpler, faster and friendlier. It's time to Unbank! For more information, please call 1-800-CR-UNION or visit connexcu.org.