



**FOR IMMEDIATE RELEASE**

**Media Contact:**

Jordana George, Mason, Inc.  
(203) 393-1101 ext. 166 / (914) 469-6674 (cell)  
[Jgeorge@mason23.com](mailto:Jgeorge@mason23.com)

**Connex Donates More Than \$400 to New Opportunities**  
*Funds were collected through Coins-for-Change charitable initiative*



(left to right) Meriden branch manager Mike Nowicky with Ola Brown, assistant director and Dr. Edie Joyce, member of Board of Directors and Advisory Board, of New Opportunities.

**Meriden, Conn** (June 1, 2018) - [Connex Credit Union](#) recently donated more than \$400 to [New Opportunities](#) in support of the organization's mission. These funds were raised through *Coins-for-Change*, Connex's philanthropic program that contributes more than \$13,000 annually to local charitable organizations as part of the [ConnexCares](#) initiative.



New Opportunities' *mission* is to improve the quality of life for economically disadvantaged individuals by providing the necessary resources to increase their standard of living, foster self-improvement and maximize self-empowerment.

“Connex is proud to be able to support New Opportunities through the Coins-for-Change program to further its mission to improve the quality of life for economically disadvantaged individuals,” said Louise Nestor, director of marketing, Connex Credit Union. “Causes such as New Opportunities have a positive impact within the town where we live and work.”

To learn more about New Opportunities, or to donate, please visit <http://www.newoppinc.org>.

With the Coins-for-Change program, Connex charges a 5 percent fee to members, and a 7 percent fee to non-members, to use its coin-cashing machines. Each fiscal quarter, 100 percent of this money is donated to deserving organizations in the local community.

Local nonprofit or charitable organizations interested in participating in the “Coins-for-Change” program, are encouraged to contact Roquita Johnson at Connex Credit Union, at 1-800-CR-UNION or [rjohnson@connexcu.org](mailto:rjohnson@connexcu.org).

**About ConnexCares:**

ConnexCares is Connex Credit Union’s charitable and philanthropic program. The mission through ConnexCares is to promote financial literacy, well-being and understanding to our members and the greater communities Connex serves.

**About Connex Credit Union:**

As the Unbank, Connex Credit Union is one of Connecticut’s largest credit unions serving more than 50,000 members at seven branches throughout greater New Haven. Headquartered in North Haven, Connecticut, Connex is a full-service member-owned credit union that offers members a full-range of financial services and products. Membership is open to anyone who lives, works, attends school or worships in New Haven, Hartford, Middlesex, or Fairfield Counties. For more information, please call 1-800-CR-UNION or visit [connexcu.org](http://connexcu.org).

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